

John Wanamaker
Suits

Semi-Annual Sale of MEN'S SHIRTS

Begins To-Morrow, January 5th
Street and Other Well Known Makes

A recognized sale of real values. NOT a job, BUT our entire stock of perfect fitting fresh clean shirts, in all the fashionable shirtings, including madras, percale, flannel, silk and linen, mercerized fabrics and pure silk. Plaits, fine tucks, negligees and demi-bosoms; attached, detached or soft turn-back cuffs. Sizes 14 to 20. All sleeve lengths.

FORMERLY	SALE PRICE
\$1.50 & \$2.00.....	1.15
\$2.50.....	1.35
\$3.00 & \$3.50.....	1.85
\$4.00, \$5.00 & \$6.50.....	3.10

Special Men's Entrance, 759 Broadway
Broadway, 8th and 9th Sts. Telephone Stuyvesant 4310

Little Difference What You Need,
a World "Want" Ad. Will Go and Get It.

HOTEL ALBERT FIRE PUT OUT TO TUNE OF "TIPPERARY"

250 Guests Driven From
Rooms Watch Firefighters
and Provide Music.

To the tune of "Tipperary," played on a piano by a man guest dressed in pajamas, bath slippers and an overcoat, firemen dragged hose through the lobby and restaurant of the Hotel Albert, University Place and Eleventh Street, and put out a fire in the basement early to-day.

There were 250 guests in the hotel and they were all downstairs, wrapped over their nightclothes, watching the firemen work to the piano strains. There was no panic.

The fire was discovered by Nathaniel Barrett, an elevator operator, who smelled smoke and ran his car to the basement to investigate. He saw the baggage storeroom full of smoke and a dull flame in the murky air.

P. M. Hooven, night clerk, was notified. He called through the front door to Patrolman Baumann in the street and Baumann ran around into Twelfth Street and notified Lieut. Comiskey, in command of Engine Company No. 72. Comiskey brought his apparatus around to the front of the hotel. Then, after a look at the fire, he turned in an alarm.

Meanwhile bellboys and maids were

sent from floor to floor with instructions to notify guests, in a quiet voice, that there was a small fire in the basement, but no danger. Everybody got up and came downstairs.

Lines of hose were dragged through the lobby and inserted into the basement through a hole chopped in the tile floor. A hole was chopped in the restaurant floor, also, to admit the hose. By that means of attack the fire was checked.

Ladders were then run down the vault lights in the sidewalk in front of the hotel and Lieut. Comiskey and his men went down, he leading.

Gas pipes in the cellar had been broken or were leaking from the heat and the cellar was filled with fumes. Comiskey was overcome the moment he stepped from the ladder, and several of his men, themselves dizzy, dragged him up to the fresh air.

He was taken to quarters in Acting Chief Martin's automobile and treated there by Dr. Moore of St. Vincent's Hospital. He was revived quickly.

The fire, besides destroying the trunks of several guests, did \$1,500 damage. It is not known whether it was caused by a defective fuse or faulty insulation.

Duchess of Manchester Here.

The Duchess of Manchester, daughter of the late Eugene Zimmerman, who died in Cleveland ten days ago, arrived on the St. Paul to-day. She was dressed in heaviest mourning and seemed overwhelmed with grief. She left for Ohio immediately to attend the funeral, which was delayed, pending her arrival.

Given Fire Alarm, Drops Dead.

MURDER PLEASANT, Pa., Jan. 4.—The St. Ignace Roman Catholic Church and school here were destroyed by fire yesterday, causing an estimated loss of \$70,000. Mrs. Jacob Varinick, aged sixty-seven, discovered the flames, and after spreading the alarm, dropped dead of heart failure. Mrs. John Kavalich, wife of the church organist, is in a critical condition from shock caused by the fire.

FISHERMAN ALMOST DROWN.

Gets Bite and Falls From Pier in His Ennetment.

Gabriel Oppen, twenty-two years old, of No. 340 Grand Street, Brooklyn, does not belong to the Polar Bears, the Snow Birds or any other winter bathing organization, but he had a cold plunge just the same early to-day from the old Dreamland pier at Coney Island.

Gabriel enjoys fishing from a wind swept pier in the night time with the mercury below freezing point. He was doing it to-day when he got a bite and fell overboard. His cries were heard by John Smith, a watchman, who threw a rope and pulled him out. But he was so affected by the swim he had to be taken to the Coney Island Hospital.

CURE YOUR COLD IN A FEW HOURS AND FEEL FINE

"Pape's Cold Compound"
opens clogged nose and
head and ends gripe.

Relief comes instantly.
A dose taken every two hours until three doses are taken will end gripe misery and break up a severe cold either in the head, chest, body or limbs.

It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dizziness, feverishness, sore throat, sneezing, soreness and stiffness.

Don't stay stuffed-up. Quit blowing and snuffling. Ease your throbbing head. Nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only 50 cents at any drug store. It acts without assistance, tastes nice, causes no inconvenience. Be sure you get the genuine.—Advt.

Stern Brothers

42nd and 43rd Streets, West of Fifth Avenue.

Will continue To-morrow and the remainder of the week
Their Extraordinary Sales of

Women's Superior Underwear

OFFERING most extensive assortments of high class lingerie, in the most favored models, materials and trimmings.

At a saving of fully one-third from regular prices

Night Gowns, at 65c, 79c to 3.45 Regularly \$1.00 to \$5.50	Drawers, at 38c, 55c, 72c to 1.90 Regularly 60c to \$2.85
Combinations, at 80c, 98c to 3.85 Regularly \$1.10 to 5.95	Corset Covers, at 45c, 59c to 2.65 Regularly 65c to 8.75
Chemises, at 48c, 75c, 89c to 2.50 Regularly 60c to \$3.75	Petticoats, 69c, 85c, 1.00 to 3.50 Regularly \$1.00 to 4.95
Envelope Chemises, Regularly \$1.10 to 3.50,	at 79c, 98c, 1.10 to 2.25

Also a very exceptional collection of

Women's Crepe de Chine Undergarments

At proportionate reductions from previous prices

Crepe de Chine Gowns, Regularly \$4.45 and 5.95, \$2.85, 3.95	Crepe de Chine Knickerbockers, Regularly \$2.85 and 3.95, \$1.90, 2.65
Crepe de Chine Combinations, Regularly \$4.45 and 5.75, \$2.95, 3.85	Crepe de Chine Underbodices, Regularly \$1.45 and 1.95, at 95c, 1.80

The following sales are now in active progress offering very special price advantages:

Women's Furs and Fur Garments,
Women's and Misses' Suits,
Dresses, Coats and Wraps
Dress Goods and Colored and Black Silks,
Boys' Washable and Woolen Suits
Also Household and Decorative Linens,
Blankets and Comfortables

The Sale of Sheets and Pillow Cases

WILL also be continued To-morrow, at the following extraordinary price concessions:

Muslin Pillow Cases, 45 by 36 inches, at 11c	Muslin Sheets, 54 by 90 inches, at 35c
Muslin Sheets 54x90 ins. 44c 63x90 ins. 55c 72x90 ins. 62c 81x90 ins. 68c 90x90 ins. 72c 90x108 ins. 83c	Muslin Pillow Cases 48x36 ins. 14c 48x36 ins. 15c 50x36 ins. 16c 54x36 ins. 17c 42 x 54 ins. 25c 42 x 72 ins. 32c 45 x 76 ins. 37c

Embroidered Pillow Cases, 45 by 36 inches, Very special at 25c
Embroidered Initial Pillow Cases, 45 by 36 inches, Very special at 35c
Also large assortments of Hemstitched and Embroidered Sheets and Cases at correspondingly low prices.

The John Wanamaker Store

Subway to
Astor Place

Broadway and
Ninth, New York

\$131,321 of Mission Furniture---Half Usual Prices

From Stickley Brothers Company, Grand Rapids ("The Old House")



Manufacturers of Mission Furniture in America and the largest makers of high-grade Mission Furniture in the world.

When a manufacturer—whether what his field—has upon a large operation and wants it completed with dispatch, he comes to Wanamaker's.

When the Stickley Brothers Company decided to set up their New York store they offered us the stocks. And, to the

"We can sell it all at 25 off to the stores that handle our product," they said; "but, frankly, it would mean some work, and might interfere with our regular business."

"All right," we said, "let us have it at 50 off; and we'll conclude the whole thing right now."

After some consideration they accepted our offer.

What It Means

- (1) 46 carloads of mission furniture, all perfect.
- (2) 500 patterns of quaint pieces for living room, dining-room, den, hall, library and bedroom.
- (3) Thousands of pieces in all, the largest number and greatest variety of mission furniture ever offered in a sale.
- (4) Half usual cost saved.

Time to Buy

It is the time of all times to buy Mission furniture—Chairs, rockers, divans, desks, dressers, costume, buffets, tabourets, magazine stands, footstools, waste paper holders, bookcases, mirrors, dinner gongs; in the Stickley set brown shade and in the light fumed and gray fumed finishes added last year (1916). If we could, we would have been glad to take

A Million Pieces of Stickley mission furniture to sell at this price.

We would have made room for it. The public would have bought it all.

Because—Stickley furniture is quaint, with originality and cleverness of design.

It will always be in vogue. It is of best white oak; solidly, thoroughly, carefully put together; Durability is one of its strongest features.

Cushioned pieces are provided with double-coated steel spring seats; back cushions filled with first quality silk floss.

Where leather is used, it is genuine goat-skin, and fully guaranteed.

To get full quality

And Save Half

on Stickley mission furniture (from "The Old House") and have the choice of \$131,321 worth, is something New York has never been treated to before.

The sale begins tomorrow, Tuesday, morning. Fifth Gallery, New Building.

First of Men's Shirts to Clear are the Silks

\$3.50 to \$5.00 Grades for \$2.35

500 down were a find. The shirt chief, visiting the city of one of our largest merchants, saw a lot of shirtings in bins.

"Why don't you make these up into shirts for our January sale?" he asked.

"I had to," said the manufacturer. And here they are, made one way; not skimped shirts made for a sale; but fine tub silk and satin striped silks, of good design, with fronts, button holes and cuffs silk lined and first quality pearl buttons.

With them are our own \$2.50 to \$5 tub and satin striped silk shirts. And 50 down woven silk striped



worsted taffeta shirts—beauties!—the regular wholesale price of which is \$3.25.

All, Tuesday, \$2.35 each. Sizes 14 to 17.

Sale of Kennebec Raincoats, \$3.50 for \$5 to \$12 grades.

Hartford Arcade floor, New Bldg.

Disposal of Whittall Rugs

Limited Edition Sale of 1348 of the
Finest Wilton and Brussels Weaves

No more rugs of these particular patterns to be made. "Discontinued patterns" is what manufacturers call them. The discontinuance of such fine designs as these means a limited output and keeps the rugs uncommon, distinctive. That's why this might be called a sale of limited editions of fine rugs.

The new patterns coming in force these rugs out—and, for quick selling, at a concession in price.

The rugs here offered are exact reproductions of Orientals. They are the best rugs of one of the best rugmakers of America.

Anglo Persian Rugs

Regularly Now
8' x 10 inches..... \$6.85 \$4.99
36 x 65 inches..... 9.50 7.00
4' 6 in. x 7 ft. 6 in. 10.25 16.25
6 x 9 feet..... 30.50 20.25
8 ft. 3 in. x 10 ft. 6 in. 28.75 42.00
9 x 12 feet..... 60.00 42.25
9 x 12 feet..... 81.25 60.00
10 ft. 6 in. x 12 feet..... 81.25 60.00
10 ft. 6 in. x 12 ft. 6 in. 91.50 72.25
11 ft. 3 in. x 15 feet..... 101.50 81.25

Anglo Indian Rugs

Regularly Now
8' x 10 inches..... \$6.85 \$4.15
6 x 9 feet..... 31.00 24.75
8 ft. 3 in. x 10 ft. 6 in. 43.75 36.50
9 x 12 feet..... 30.00 26.00
9 x 12 feet..... 66.75 56.00
10 ft. 6 in. x 12 feet..... 66.75 56.00
10 ft. 6 in. x 12 ft. 6 in. 77.50 62.00
11 ft. 3 in. x 15 ft. 86.00 66.75

Royal Worcester Rugs

Regularly Now
8' x 10 inches..... \$6.75 \$3.75
35 x 65 in..... 7.50 6.00
6 x 9 feet..... 27.75 22.25
8 ft. 3 in. x 10 ft. 6 in. 61.25 35.00
9 x 12 feet..... 45.00 36.00
9 x 12 feet..... 68.00 49.00
10 ft. 6 in. x 12 ft. 6 in. 69.50 55.00
11 ft. 3 in. x 15 ft. 77.50 61.75

Childerna Brussels Rugs

Regularly Now
8' x 10 inches..... \$5.25 \$2.60
4 ft. 6 in. x 7 ft. 6 in. 11.25 9.00
6 x 9 feet..... 30.25 16.25
8 ft. 3 in. x 10 ft. 6 in. 30.00 24.00
9 x 12 feet..... 36.75 26.25
9 x 12 feet..... 65.00 50.00
10 ft. 6 in. x 12 ft. 6 in. 66.00 50.00
10 ft. 6 in. x 12 ft. 6 in. 50.75 40.50
11 ft. 3 in. x 15 ft. 56.50 45.00

Fourth Gallery, New Building.

OVER Two Millions

During the Year 1914 the Columns of

THE NEWARK STAR

(Evening and Morning)

Gained Over the Year 1913 **2,152,934** Agate Lines of Advertising

IS IT not safe to assume that such an increase can only be the result of the business rule of Value Received? Surely results only would warrant such an increase.

A PROPORTIONATE share of this increase came from general advertisers and New York merchants who base their advertising expenditures upon results received; hence it is

THE RESULT OF RESULTS

NEWARK, N. J., is the centre of a population of over a million, and this territory, covered by THE NEWARK STAR (Evening and Morning), is a rich field for metropolitan and general advertisers to cultivate; and the best way to reach the people in this territory is by using the advertising columns of

Newark Evening Star

A 1c afternoon daily—the most talented and fastest growing newspaper in the East.

Home Office, Branford Place

C. F. CHATFIELD, Advertising Manager

JAMES O'FLAHERTY
New York Retail Representatives
23 North William Street

The Newark Star

A 2c morning daily—the only morning newspaper in Newark printed in the English language.

Newark, N. J.

PAUL BLOCK (Incorporated)

Manager of Foreign Advertising
200 Fifth Ave., New York

The John Wanamaker Store